PTAK WARSAW EXPO – THE LARGEST TRADE FAIR AND
EXHIBITION CENTRE IN CENTRAL EUROPE

FURNITURE CONTRACT EXPO 3.EDITION

POST SHOW REPORT 2026

26 - 28 | 05 | 2026 POLAND, WARSAW

TRADE FAIR AND CONFERENCE PARTNERS:

www.furniturecontractexpo.com/en/

Drukarki mobilne

Zawróć
Strefa Kontraktacji

FURNITURE
CONTRACT
EXPO
3.EDITION

FURNITURE CONTRACT – INTERNATIONAL FURNITURE INDUSTRY TRADE FAIR IN THE HEART OF CENTRAL EUROPE

Furniture Contract is a key event for the furniture, interior furnishing and contract design sectors. The fair brings together furniture manufacturers, designers, architects, distributors, buyers, investors and industry professionals looking for new collections, interior solutions and valuable business contacts.
The event creates a unique platform for showcasing furniture, components, decorative materials, accessories, commercial and residential interior solutions, as well as technologies supporting sales, design and production. It is a meeting place for knowledge exchange, market trend observation and the development of business relationships within the broad furniture sector.
For manufacturers, designers, interior architects, distributors, investors and retail network representatives, Furniture Contract at Ptak Warsaw Expo is an opportunity to discover the latest industry developments, establish valuable contacts and see how the furniture market is evolving in Poland, Europe and worldwide.

EVENT STATISTICS:

20 000m²
of exhibition space

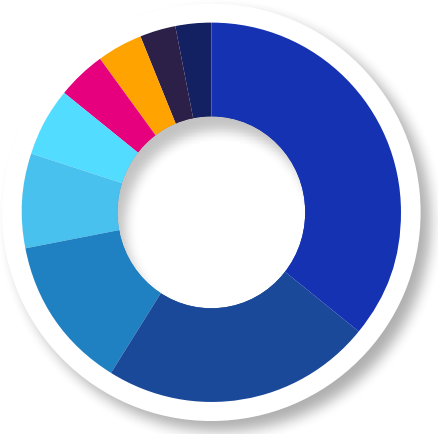
99
exhibitors

4
conferences

"We had several interesting conversations and I trust they will fully justify our participation in this event, helping us acquire new clients."

Piotr Falana,
METAL- TECHNIKA

KEY PROFESSIONAL ROLES REPRESENTED AT
FURNITURE CONTRACT 2026:



- **Owners of studios and companies** (36%)
- **Interior designers** (23%)
- **Consultants and advisors** (13%)
- **Architects** (8%)
- **Project managers** (6%)
- **Board members and directors** (4%)
- **Investment purchasing specialists** (4%)
- **General contractors** (3%)
- **Implementation managers** (3%)

BRANDS PRESENT AT THE FAIR
FURNITURE CONTRACT 2026

TRADE FAIR AND CONFERENCE PARTNERS

EXHIBITORS

+85
EXHIBITORS

VISITOR STRUCTURE
FURNITURE CONTRACT 2026

7222
Total number of visitors

POLAND 87%

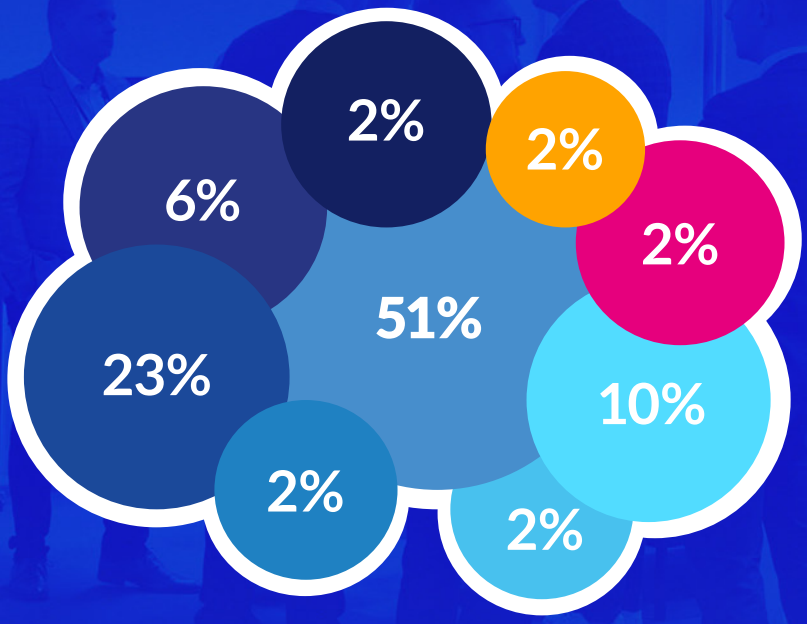
EUROPE 11%

Lithuania / Germany / Latvia / Ukraine / Slovakia / Finland / Norway / Malta / Estonia / Greece / Croatia / Czechia / North Macedonia / Italy / Romania / Serbia

WORLD 2%

South Korea / United Arab Emirates / India / China

VISITORS' SECTOR INTERESTS



- Furniture manufacturers for investment projects
- Custom-made furniture and contract manufacturing
- New designer furniture collections
- Design trends and solutions
- Furniture components and accessories
- Collaboration on commercial projects
- Logistics and investment project execution services
- Solutions for large-scale investments and outdoor projects
- Fabrics and upholstery materials

KEY REASONS WHY OUR VISITORS ATTEND:

44% SEARCHING FOR SOLUTIONS FOR RESIDENTIAL INTERIOR DESIGN

12% SUPPORT IN DELIVERING TURNKEY FIT-OUT PROJECTS

11% ACCESS TO DESIGN AND INTERIOR ARRANGEMENT CONSULTANCY

10% ESTABLISHING CONTACTS WITH GENERAL CONTRACTORS FOR INVESTMENT PROJECTS

9% DEVELOPING INVESTMENT PROJECT MANAGEMENT CAPABILITIES

5% EXPLORING SOLUTIONS FOR COMMERCIAL INTERIORS

4% SUPPORT IN SUPERVISING PROJECT EXECUTION

3% INSPIRATION FOR PUBLIC SPACES

2% SOLUTIONS FOR OFFICE SPACES

FURNITURE CONTRACT 2026: FUNCTIONALITY, AESTHETICS AND BUSINESS OPPORTUNITIES FOR THE FURNITURE INDUSTRY

FURNITURE THAT SHAPES SPACES

Furniture Contract 2026 demonstrated that contemporary furniture must combine functionality, aesthetics and durability. The collections and interior solutions presented at the fair addressed the needs of designers, investors and distributors looking for products ready for use across a wide variety of projects.

DESIGN FOR THE CONTRACT MARKET

One of the key themes of the fair was contract market solutions designed for hotels, offices, commercial spaces and public facilities. Exhibitors showcased how craftsmanship, ergonomics and quality workmanship influence user comfort and the overall coherence of an interior concept.

MATERIALS AND FINISHES IN FOCUS

The fair presented materials, fabrics, fronts, surfaces and finishing details that allow furniture to be tailored to diverse market segments. A wide range of textures, colours and solutions highlighted the importance of individualised offers.

TECHNOLOGIES SUPPORTING MANUFACTURERS

Furniture Contract 2026 drew attention to solutions that help manufacturers to plan, design and execute orders more efficiently. Software, production tools and organisational support systems showcased the practical dimension of digital transformation in the furniture sector.

MEETINGS THAT OPEN NEW OPPORTUNITIES

Business meetings between manufacturers, designers, architects, investors and distributors were a vital part of the event. The fair created a valuable platform for presenting offers, exchanging experience and building relationships essential for the delivery of furniture and interior projects.

MARKETING AND PR

We are running an integrated marketing and PR campaign designed to reach key decision-makers across the furniture and interior design sectors, including furniture manufacturers, designers, architects, investors, distributors, buyers, retail network representatives and professionals responsible for purchasing, offer development and contract project delivery. Our activities include cooperation with industry organisations, advertising placements, editorial articles and features in trade media, mailing campaigns, intensive online promotion, social media presence and direct mail initiatives. In addition, we run advertising campaigns on Google and Facebook to increase the event's reach and effectively connect with professionals genuinely interested in the development of the furniture and interior furnishing market.

WHAT PR MATERIALS HAVE BEEN PREPARED?

95
media publications

900 K
promotional content views

700 K €
AVE distribution of press releases and advertisements

WE WOULD LIKE TO THANK OUR MEDIA PATRONS:

"I believe Furniture Contract has strong potential and is very much needed on the market. It creates an event for everyone looking for the latest solutions for furniture production. It is a truly unique event in Poland, as I have not encountered another trade fair of this kind. We appreciate the organisers' efforts and are pleased to be here — the atmosphere is excellent."

Kurier Drzewny
Jacek Obarski

WHAT OUR EXHIBITORS SAY

"From day one, and also today on the second day of the fair, visitor traffic has been very strong. We did not even have a moment to sit down. We rate the event very positively and are satisfied with the attendance."

FOLMAG
SZYMON STRYJSKI

83%
of exhibitors would exhibit at the fair again

"We are very pleased. As every year, there are many customers and a great deal of interest. The fair has met our expectations as much as possible."

NOKTO
RADOSŁAW KASZEWSKI

"We rate this year's edition very highly. There was a great deal of interest from customers. We hope that the conversations we had with clients will translate into further growth for the company. This is our first edition, and I hope we will meet again next year."

ABL,
PAWEŁ MATRAS

"Today I delivered a lecture and there were many interested participants. The fair is a very good place to discuss customer needs with manufacturers, as there are plenty of opportunities to show, touch and smell our materials."

Strumber
Jadwiga Husarska

FURNITURE CONTRACT 2026: SPACE, DESIGN AND BUSINESS IN ONE PLACE

EQUIPMENT FOR DEMANDING INVESTMENT PROJECTS

Furniture Contract Expo 2026 presented an offer dedicated to projects where not only appearance matters, but also durability, ergonomics and the ability to deliver on a larger scale. The solutions showcased addressed the needs of hotels, offices, restaurants, investment apartments and public-use spaces.

TAILOR-MADE PROJECTS

One of the key directions of the event was contract furniture and solutions created for specific project requirements. The fair demonstrated how important manufacturing flexibility, personalisation and the ability to adapt equipment to the interior's character, budget and investor expectations are.

AESTHETICS THAT WORK FOR A BRAND

The collections presented highlighted the importance of design in creating coherent and recognisable commercial spaces. Furniture, finishes and interior details showed that a well-designed interior becomes an integral part of the image of a hotel, office, restaurant or service facility.

FROM CONCEPT TO DELIVERY

An important part of the fair was dedicated to solutions supporting the entire investment process: from selecting furniture and materials, through design, to production, delivery and installation. Furniture Contract Expo 2026 showed that the contract sector requires efficient cooperation between designers, manufacturers, contractors and investors.

BUSINESS MEETINGS FOR THE INTERIOR INDUSTRY

The fair created a space for discussions about specific implementations, new orders and long-term cooperation. Meetings between manufacturers, architects, designers, distributors and investor representatives proved that direct contact remains one of the most important elements in the development of the contract furniture market.

AWARD WINNERS HONOURED DURING FURNITURE CONTRACT 2026

During Furniture Contract 2026, a ceremonial presentation of Trade Fair Medals took place — one of the key highlights of the event programme. The ceremony was an opportunity to honour companies that, through their innovative approach, product quality and significant impact on market development, are setting new directions in the furniture and interior design industry. The awards were granted to exhibitors presenting solutions in the areas of furniture, interior furnishings, design, materials, technologies, project services and solutions for commercial and residential spaces. The awarded companies presented products and solutions tailored to the needs of manufacturers, designers, investors, distributors and customers from the furniture sector. The distinctions recognised both innovative technologies and trade fair premieres, as well as ready-made products and displays that attracted visitors' attention and emphasised the potential of the presented brands. Honouring the industry leaders during Furniture Contract Expo 2026 highlighted the importance of quality, functionality, design and readiness to implement new solutions for the development of the furniture market.

DISTINCTIONS WERE AWARDED IN THE FOLLOWING CATEGORIES:

- Design and Furniture Craftsmanship
- Innovation and Solutions for the Furniture Industry
- Trade Fair Exhibition

FURNITURE CONTRACT EXPO

BOOK YOUR STAND

1 - 3 | 06 | 2027
POLAND, WARSAW

PTAK WARSAW EXPO

ufi The Global Association of the Exhibition Industry

UFI
THE GLOBAL ASSOCIATION OF THE EXHIBITION INDUSTRY

UFI is the global association of the world's leading trade show organisers and fairground owners, as well as the major national and international exhibition associations. UFI endorses Ptak Warsaw Expo as an organiser of international trade fairs.

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